
Report of Nasha Mukta Bharat Awareness Program & Pledge Taking Ceremony on 6th November

1 message

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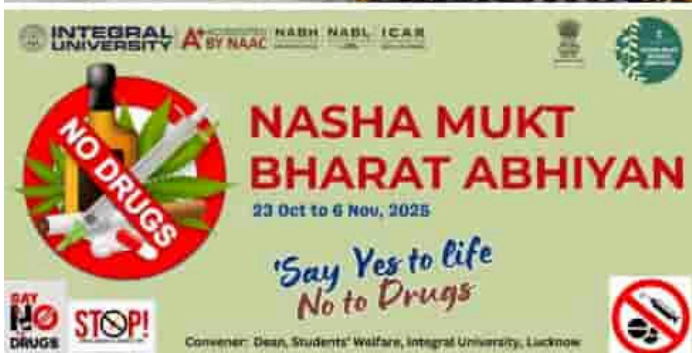
Wed, Dec 24, 2025 at 9:06 AM

Office of the Dean, Students' Welfare, Integral University, conducted the **Nasha Mukta Bharat Awareness Program and e-Pledge Taking Ceremony on 6th November 2025** to commemorate the fifth anniversary of the **Drug Free India Campaign** under the **Nasha Mukta Bharat Abhiyaan (NMBA)**. The program was organized as per the instructions received from the Ministry of Social Justice & Empowerment, Government of India and the directives of the Higher Education Department, Government of Uttar Pradesh. The objectives of the program were to educate students about the harmful effects and long-term consequences of drug addiction and to promote community awareness about the vision of a Drug-Free India as collective responsibility among youth towards building a drug-free society.

The session commenced with the address by **Prof. Monowar Alam Khalid**, Dean, Students' Welfare, who emphasized the urgent need to sensitize young minds about the physical, mental, and social dangers of drug addiction. He highlighted the objectives of the **e-Pledge Campaign**, urging students to commit themselves to a healthier and more responsible lifestyle. He also shared insightful facts based on national and international data. Citing a United Nations estimate, he mentioned that nearly **13% of individuals involved in drug and substance abuse in India are below the age of 20**. Additionally, an NGO-led survey in India revealed that **63.6% of patients seeking treatment were introduced to drugs before the age of 15**. He further referenced data published by the **Ministry of Social Justice & Empowerment**, indicating approximately **31 million cannabis users, 24 million opioid users, and 7.7 million inhalant users** are there across the country. These alarming figures were presented to underline the severity of the issue and the necessity of preventive action.

A **documentary** on the **harmful effects of drug abuse**, as provided by the Ministry of Social Justice & Empowerment, was also screened for the participants. The film effectively conveyed the physical, psychological, and societal impacts of substance misuse. At the end of the session, all students **took the e-Pledge**, affirming their commitment to staying away from drugs and supporting the nationwide campaign for a drug-free India. The program proved highly impactful, raising significant awareness among the youth and motivating them to take a stand against drug abuse to safeguard future generations. The session was efficiently moderated and concluded by **Mr. Mashood Ahmad**, a student of the Department of Agriculture, Integral University, Lucknow.

Some Glimpses of the Event:



Warm regards,

Prof. Monowar Alam Khalid
Dean, Students' Welfare

01/01/2026, 10:50

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